

Rescuing & repurposing a historic building as the

# SKY VALLEY ARTS COUNCIL EVENT CENTER



## OPPORTUNITY

Our mission as the Sky Valley Arts Council is to make the Sky Valley stronger economically through a vibrant arts and heritage community. Our valley only 30 miles from a major urban population and within a scenic byway offers natural beauty, unique heritage and friendly communities—the perfect setting for arts & heritage enjoyment & education—and we have the potential for making arts and culture a viable livelihood right here.

## GETTING STARTED

The Sky Valley Arts Council has applied as a 501(c)3 to achieve our mission.

The acquisition of a Sky Valley Arts Event Center would establish a venue for the rural and dispersed Sky Valley community, would serve as a destination for arts education, would be a magnet for sponsoring events in the valley for the community to enjoy and has the potential to support revenue generating activities and events.

## ARTS COUNCIL & EVENT CENTER VIABILITY

We would work to aggressively plan & identifying volunteer hours & cash resources to fund the acquisition, restoration and operating expenses of an Event Center prior to beginning any activity.

## POTENTIAL PROGRAMS

**Arts Series /Performing Arts:** Community theater & invitation performance & literary art to educate and entertain local and destination tourists

**Art Camp:** Arts immersion programs to provide quality and affordable arts learning within the local community; for children, adults, teachers

**Arts & Adventure Packages:** Bring an innovative approach to arts & heritage experiences in the community; including Visual, Performance, Literary Arts

**Events:** Community events based on demand and economic viability. Rental of the Event Center for private events

## AT A GLANCE

- \* Restoration of the Startup Gym & surrounding landscape would be a proud and lasting achievement for the Sky Valley community
- \* An Event Center of this size would play a key role in establishing a unique art and heritage signature for the Sky Valley
- \* Revenue generating activities and events could help to sustain the operating budget for the building
- \* Participation in and exposure to a broad spectrum of the arts and culture helps to build stronger community bonds

## ANNUAL INCOME SOURCES

- \* **Revenue Programs**
- \* **Grants**
- \* **Donations**
- \* **Direct Fundraising**

## TEAM

- \* Debbie Copple
- \* Ken Walker
- \* Kevin Pettelle
- \* Mary Ritzman
- \* All the volunteers and talented professionals in the Sky Valley who donate their enthusiasm & time to help the community